## CURRICULUM VITAE Debra A. Sloan Gerard, M.S., B.A.

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Kimberly, WI

# **MAJOR CAREER ACCOMPLISHMENTS:**

Fine Art/Design

- Honorable Mention, Art at The Arb, Memorial Park and Gardens, 2008, Appleton, WI.
- Best of Show, Sturgeon Bay Art Fair, 2005, Sturgeon Bay, WI.
- Honorable Mention, Art in the Park, 2003, Appleton, WI.
- Honorable Mention, SECURA Art Show, 2000, Appleton, WI.
- Published a 32-page children's picture book, <u>One Starry Night</u> (2000). Provided text editing, storyboard and book comp (included page/book design work) for the publisher and author, as well as, final illustrations.

# Gallery Representation and Show History

- 2022-23, Juried Exhibitor, Critters5 Show, Art Connective Gallery, DePere, WI.
- 2022, Juried Exhibitor, Untitled Show, Artless Bastard Gallery, DePere, WI.
- 2013-2016, Woodwalk Gallery, Egg Harbor, WI.
- 2012-2014, The Hang Up Gallery, Neenah, WI.
- 2008-2011, Charlene's Gallery 10, Ltd., Gills Rock, WI.
- 2008 Appleton Art Center, Angels in Art Show, Appleton, WI.
- 2008, Exhibitor, Art Garage, Green Bay, WI.
- 2007, Bailey's Harbor Art Fair, Bailey's Harbor, WI.
- 2007, Octoberfest, Appleton, WI.
- 2006-2009, Dovetail Gallery, Egg Harbor, WI.
- 2005 and 2006, Art Spectacular Cancer Benefit, Green Bay, WI.
- 2005, Several Home Shows between Oshkosh and Green Bay, and December, Miller Art Museum, Sturgeon Bay, WI.
- 2004, Pieces of the Earth Gallery, Appleton, WI.

- 2003, Art off the Park, Appleton, WI.
- 1989, Juried Exhibitor, 47th Art Annual, Neville Museum, Green Bay, WI.
- 1989, Juried Exhibitor, Birds in Art, International Art Exhibition, Lee Yawkley Museum, Wausau, WI.

## **PROFESSIONAL EXPERIENCE:**

## Sloan Gerard Studio

**Principal/Artist** – A fine artist producing paintings and drawings for private and commercial collectors throughout the Midwest. Media includes acrylics, watercolor, gouache, graphite, charcoal and colored pencil.

## Sloan & Gerard Consulting, Appleton, WI

**Partner** - Responsible for the design and production oversight of all marketing materials and public relations activities, internet web site, and presentation and training materials. Other responsibilities include managing the day-to-day operations, strategic and operational plans, all phases of marketing, client assessment, consultation and training.

#### **Beloit Corporation, Beloit, Wisconsin**

Organizational Development Specialist – training, management coaching

#### **Quality/Productivity Resource Center, Appleton, Wisconsin**

**Executive Director** – volunteer/board development, executive program development featuring national speakers, manage library resources.

# Employers Health Insurance, Green Bay, Wisconsin

Director of Sales Training and Development National Sales Director Corporate Trainer

## Crivitz Area School District, Crivitz, WI

Art Instructor - Provided instruction to children in grades kindergarten through 8, teaching approximately 500 students per semester. Designed curriculum and presentation materials emphasizing the elements of design, art history, collaboration, and creation problem solving using two and three-dimensional media. Annual local and regional art exhibits were conducted, as well as, an Artist–In–Residence program.

### <u>UW-Green Bay, Green Bay, WI</u>

**Graphic Design Instructor** - Designed and presented curriculum and materials for the school's Summer Art Camp, teaching 35 middle school students each summer. Instruction emphasized manual pre-press production processes and elements of effective marketing and design.

## **PROFESSIONAL CREDENTIALS**

- Member, Wisconsin Visual Artists, Northeast Chapter, 2023.
- Member, Miller Art Museum, 2023.
- Member, The Hardy Gallery, 2023.
- Member, Trout Museum of Art, Appleton, WI. 2022-2023.
- Enamellist Guild, 2010-2017 WI.
- Gold and Silver Guild, 2008-2016.
- Precious Metal Clay (PMC) Guild, 2005-2008.
- Master of Science, Organizational Behavior, Emphasis in International Marketing, Silver Lake College, Manitowoc, WI, 1998.
- Bachelor of Arts. Studio/Graphic Design, Professional Program: Education. University of Wisconsin Green Bay, 1985.

1986 - 1990

1990 - 1994

#### 1988-1989

<u> 1997 – 2000</u>

2000 - Present

1996 – 1997

1994 - 1996